

Scientific Committee

Chairman:

Plácido Rodríguez Guerrero
(University of Oviedo, Spain).

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(University of Vigo, Spain)
Juan Prieto Rodríguez
(University of Oviedo, Spain).
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Luis Palma Martos
(University of Seville, Spain)
Jesús Heredia Carroza
(University of Seville, Spain)
Levi Pérez Carcedo
(University of Oviedo, Spain). Secretary

Organizing Committee

Chairman:

Amelia María Bilbao Terol
(University of Oviedo, Spain).

Members:

María José Suárez Fernández
(University of Oviedo, Spain)
María José Pérez Villadóniga
(University of Oviedo, Spain)
Luisa Fernanda Gutiérrez Navrati
(University of Oviedo, Spain)
Sara Suárez Fernández
(University of Oviedo, Spain)
Álvaro Muñiz Fernández
(University of Oviedo, Spain)
Carlos Varela Quintana
(University of Oviedo, Spain). Secretary.



VIII Gijon Conference on the Economics of Leisure, Culture and Sport

leisure culture sport
economics ELCS

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Teatro de La Laboral. Sala 4
Facultad de Comercio, Turismo
y Ciencias Sociales Jovellanos. Aula 107
Gijón. 4 y 5 de octubre de 2024

VIII GIJON CONFERENCE ON THE ECONOMICS OF LEISURE, CULTURE AND SPORT

Friday, October 4

9:30 Opening Act

Pedro Alonso González (Vice-Rector for Teaching Policies and Academic Organization of the University of Oviedo)
José Jorge Pañeda Fernández (President of the Municipal Sports Board of the City Council of Gijón)
Levi Pérez Carcedo (Dean of the Faculty of Commerce, Tourism and Social Sciences Jovellanos)
Plácido Rodríguez Guerrero (Director of the Fundación Observatorio Económico del Deporte)

9:45

Sara Suárez Fernández (University of Oviedo), Carlos Gómez González (University of Lausanne): Boardroom balance: The impact of gender quotas on the structure and performance of non-profit organizations.

10:15

Blas Díaz Ledón (University of Seville), Ignacio Martínez Fernández (University of Seville), Luis Palma Martos (University of Seville), Jesús Heredia Carroza (University of Seville): Performing Arts in Basque Country. Participation of the Elderly in the Theater 2019.

10:45

Sara Suárez Fernández (University of Oviedo), Hugo Rodríguez Gómez (University of Oviedo): Impact of Climate on Video Game in Spain.

11:15

Coffee Break

11:45

Ana Isabel Fernández Salas (University of the Basque Country): Introduction to hierarchical models.

12:15

Álvaro Muñiz Fernández (University of Oviedo), Levi Pérez Carcedo (University of Oviedo): Taxing Luck: The Impact of Lottery Prize Taxes on Consumer Spending.

12:45

Visita Guiada. La Laboral. Ciudad de la Cultura.

14:00 Lunch

15:30 Alicia Castaño (University of Salamanca), Mafalda Gómez Vega (University of Valladolid), Jonathan Gómez Zapata (Universidad Nacional de Colombia): Evaluation of quality in the lyric repertoire in Spain: Effect generated by the Covid-19 pandemic.

16:00 Manuel Cuadrado García (Universitat de València), María Luisa Palma-Martos (University of Seville), Juan D. Montoro Pons (Universitat de València): The Cultural experience of disabled people: The case of the Centro del Carne in Valencia.

16:30 Carlos Varela Quintana (University of Oviedo): Regional Success in the Olympics: A U.S. Perspective".

17:00 Plácido Rodríguez Guerrero (University of Oviedo): Federations, Leagues, Clubs: Are they Monopolies or Competition in Europe and the United States?

17:45 Bus to the hotel

Saturday, October 5

9:30 Carlos Chavarría Ortiz (University of Seville), Ángeles Carrosa Zayas (University of Seville), Carmen López Ruiz (University of Seville), Jesús Heredia Carroza (University of Seville): Flamenco and Education: The Bridge between Generations in Andalusia.

10:00 Fernanda Gutiérrez Navrati (University of Oviedo), María J. Pérez-Villadóniga (University of Oviedo), Ana Rodríguez Álvarez (University of Oviedo): Analysis of the efficiency of the Spanish State Library system.

10:30 Raul Martínez Corcuera (Universidad de Vic-Universidad Central de Catalunya), Nohuel Ivan Faedo (Universidad de Vic- Universidad Central de Catalunya). Desafiendo estereotipos: el papel de las mujeres en el periodismo deportivo.

11:00 David Boto García (University of Oviedo), José Francisco Baños Pina (University of Oviedo): Tourism demand recovery following terrorism ceasefire: The case of the Basque Country.

11:30 Coffee Break

12:00 Juan Prieto Rodríguez (University of Oviedo), Carlos Varela Quintana (University of Oviedo): Impact of Super Bowl halftime shows on the US market.

12:30 Lorena Silva Eunapio da Conceição (University of Seville), Jesús Heredia Carroza (University of Seville), Luis Antonio Palma Martos (University of Seville), Amalia Carrasco Gallego (University of Seville): The Role of Flamenco in Spain's National Branding: A North American Perspective.

13:00 Plácido Rodríguez Guerrero (University of Oviedo): History, present, and costs of journalism.

13:30 Closing Ceremony

14:00 lunch.

15:30 Bus to the hotel