



Universidad de Oviedo

**COURSES TAUGHT IN ENGLISH. ACADEMIC YEAR 2024/25. BACHELOR DEGREES**

| <b>Fac. de Comercio, Turismo y CCSS Jovellanos</b> |                                     |             |                |                      |                 |                       |  |
|--|-------------------------------------|-------------|----------------|----------------------|-----------------|-----------------------|--|
| <b>Bachelor's Degree in Commerce and Marketing</b> |                                     |             |                |                      |                 |                       |  |
| <b>CODE</b>  | <b>COURSE</b>                       | <b>YEAR</b> | <b>CREDITS</b> | <b>TYPE</b>          | <b>TERM</b>     | <b>ENGLISH GROUPS</b> |  |
| GCOMAR01-1-003                                     | Introduction to Statistics          | 1º          | 6.0            | Core                 | First Semester  | X                     |  |
| GCOMAR01-1-004                                     | Introduction to Business            | 1º          | 6.0            | Core                 | Second Semester | X                     |  |
| GCOMAR01-1-006                                     | Introduction to Microeconomics      | 1º          | 6.0            | Core                 | First Semester  | X                     |  |
| GCOMAR01-1-007                                     | Introduction to Accounting          | 1º          | 6.0            | Core                 | First Semester  | X                     |  |
| GCOMAR01-1-008                                     | Sociology                           | 1º          | 6.0            | Core                 | Second Semester | X                     |  |
| GCOMAR01-1-009                                     | World Economy                       | 1º          | 6.0            | Core                 | Second Semester | X                     |  |
| GCOMAR01-1-010                                     | Introduction to Macroeconomics      | 1º          | 6.0            | Core                 | Second Semester | X                     |  |
| GCOMAR01-2-001                                     | Logistics                           | 2º          | 6.0            | Compulsory           | Second Semester | X                     |  |
| GCOMAR01-2-002                                     | English for Commerce I              | 2º          | 6.0            | Compulsory           | First Semester  | X                     |  |
| GCOMAR01-2-003                                     | International Economic Relations    | 2º          | 6.0            | Compulsory           | Second Semester | X                     |  |
| GCOMAR01-2-004                                     | Statistics for Commerce             | 2º          | 6.0            | Compulsory           | First Semester  | X                     |  |
| GCOMAR01-2-007                                     | Marketing Strategy                  | 2º          | 6.0            | Compulsory           | First Semester  | X                     |  |
| GCOMAR01-2-008                                     | Product Policy and Brand Management | 2º          | 6.0            | Compulsory           | Second Semester | X                     |  |
| GCOMAR01-3-003                                     | English for Commerce II             | 3º          | 6.0            | Compulsory           | First Semester  | X                     |  |
| GCOMAR01-3-006                                     | International Growth of Firms       | 3º          | 6.0            | Compulsory           | First Semester  | X                     |  |
| GCOMAR01-3-013                                     | Foreign Trade                       | 3º          | 6.0            | Compulsory           | First Semester  | X                     |  |
| GCOMAR01-4-003                                     | English for Commerce III            | 4º          | 6.0            | Optional             | First Semester  | X                     |  |
| GCOMAR01-4-006                                     | Corporate Social Responsibility     | 4º          | 6.0            | Optional             | First Semester  | X                     |  |
| GCOMAR01-4-012                                     | Advertising and Public Relations    | 4º          | 6.0            | Compulsory           | Second Semester | X                     |  |
| GCOMAR01-4-013                                     | Entrepreneurship                    | 4º          | 6.0            | Optional             | First Semester  | X                     |  |
| GCOMAR01-4-016                                     | Internship                          | 4º          | 12.0           | Internships          | Second Semester | X                     |  |
| GCOMAR01-4-017                                     | Final Degree Project                | 4º          | 6.0            | Degree Final Project | Second Semester | X                     |  |