

## Network of Innovation

### Universities



### Governments



### Companies

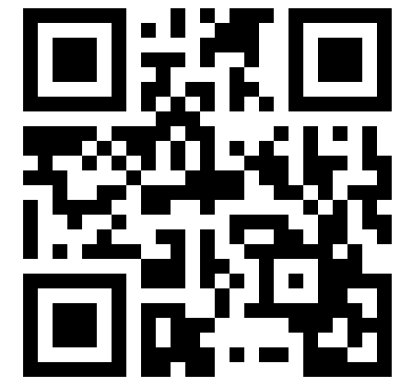


Virtual International Conference  
IMFAHE - Aveiro University

Online  
International Innovation Camp:

**“Building the First  
Online European Innovation Hub  
through European Alliances”**

May 24-25th, 2020



## General aims

- **Collide** key players of the “**quadruple helix of innovation**” (talent from diverse ecosystems in the world, universities, companies and governments) in an “international innovation camp” full of activities to promote the exchange of values, knowledge and ideas.

- **Catalyze & Strengthen** national/international **professional collaborations** within IMFAHE’s network of Talent, located in 5 continents of the world.

- **Promote an entrepreneurial spirit** by funding the most innovative ideas emerged within the Platform of innovation

- **Catalyze collaborations with Companies** looking for innovative ideas emerged within the Platform of innovation

- **Discuss** the importance of creating an **Alliance in Europe** and a **productive model based on innovation** and roles and actions taken by each one of the four branches of the “quadruple helix”. Innovation as the driving force for the country’s progress.

## Conference summary

- This conference will be attended online by **government representatives, university rectors and vice-rectors, and Spanish & Portuguese emigrated talent** (IMP mentors), professors (9 Spanish & Portuguese universities) applying to 2 idea competitions, students (IMP mentees), as well as companies/organizations that support IMFAHE’s mission.

- **3rd edition IMFAHE’s Nodal Award- Shark Tank Edition 2020** Teams will pitch their innovative ideas on stage.

Goal: to catalyze the creation of scientific and entrepreneurial collaborations among students, professors and emigrated talent. **The best ideas/projects will be supported economically** .

- **1st edition IMFAHE’s Companies Challenge- Shark Tank Edition 2020** Selected teams will pitch their innovative ideas providing solutions to problems launched by our partnered companies.

Goal: to catalyze the collaboration between students, professors and mentors with internationally recognized companies, bridge knowledge in the world, and promote team work in the platform. **Companies will support economically the best ideas and projects.**

- **Roundtable discussions:** Innovation in higher education, companies and governments, and policies in place to attract talent. Dr. Monteiro, will spark the debate about the relevance of collaboration to drive innovation and build public policies in countries.

Sunday May 24, 2020

18:00 Madrid (17:00 Lisbon) Virtual Networking activity



**Exclusive for members of IMFAHE’s Network**

Goal: to create diverse groups of mentees, professors and mentors to favor the networking online in a relax and fun environment. We will end with an online wine toast.

Monday May 25th 2020.



<http://zoom.us/j/538787747>

11:30 Madrid (10:30 Lisbon) Welcome

By the triple helix representatives Portugal-Spain Alliance

- **Paulo Jorge Ferreira**. Rector. University of Aveiro.
- **Nuno Viegas**. Portugal regional manager. European Institute of Innovation & Technology (EIT) Health InnoStarts
- **Network of Innovation 2019-20:** Universities of Aveiro, Minho, Valladolid, Europea Miguel de Cervantes, Politécnica de Valencia, Autónoma de Madrid, Málaga & Sevilla (Excellence Campus Andalucía TECH), Oviedo, & Fomento San Sebastian, Council of Government of Science, Innovation and Universities from Principality of Asturias.
- **Zafira Castaño**. President/Co-Founder. IMFAHE Foundation (Annual report on the IMP/IMFAHE program).

1:00 III IMFAHE’s Nodal Award-2020 “Shark Tank” Edition & I IMFAHE’s ThinkX Company Challenge

Testimony of previous awardees & presentation of MIT IDEA2 contest

- **ThinkX Activity** sponsored by Congalsa and Mirai  
Receive insight on the everyday lifestyles of professionals within diverse career paths.
- **Shark Tank Activity** sponsored by IMFAHE

Moderator: Maria Soriano, PhD, VP IMFAHE Foundation.

Evaluation Committee: *Monica Cascallar* (Chief Innovation Officer, Congalsa), *Julio Simarro* (Marketing and Sales Director, Congalsa), *Mercedes Balcells-Camps* (Director Global Co-creation lab, MIT), *Joaquín Lopez* (Director ThinkX Program, IMFAHE), *Borja Santos* (Director International Expansion, IMFAHE), *Antonio Texeira* (University of Aveiro), *Zafira Castaño* (President, IMFAHE).

- Elevator pitch + defense of IMFAHE’s Nodal and ThinkX Award finalist projects

14:30 Break and Set up of Abstracts

15:15 Oral presentations

- In order to promote (inter)national collaborations & visibility to their work, IMP’s mentees, mentors and professors will present their projects (elevator pitch).

2 minutes presentation-(1 slide) of the selected abstracts.  
**\* Those interested, please submit an abstract (200 words max.) to Rosa Breton (rosa.brefonromero@gmail.com) before April 30th 2020.**

**2 prizes:** first prize **100\$ amazon card** and second prize **50\$**.  
*All presenters will receive diplomas.*

Moderator: Rosa Breton. PhD. Director IMP Biomedicine. IMFAHE Foundation.

16:45 **Global Innovation: Connecting ecosystems of innovation in the world**

**Round table** with innovators, investors and professionals working at top innovative ecosystems will discuss benefits, considerations to turn one idea into one company, and the importance of being innovative.1.

**Bruno Monteiro**, LABX Coordinator, Portugal.  
**Joao Ribas**, Investment Associate at Novo Holdings, Venture Capital, Denmark.  
**Sofia M. Ribero**, former Director Harvard Innovation and Commercialization, Boston, USA.  
**Olmo Vazquez**, CEO Mirai, Boston, USA.  
**Julio Simarro**, Marketing and Sales Director, Congalsa, Spain.

Moderator: Borja Santos Porras, Director International Expansion. IMFAHE Foundation.

17:45 **Announcement of the Awardees:**

- IMFAHE’s Nodal Award-Shark Tank 2020
- Oral Presentations
- IMFAHE’s Excellent Fellowships

Fellowship Sponsors



18:15 **Final Remarks: The Present and Future of International Education and Innovation**

- **Joao Coutinho**. Aveiro University.
- **Ana Cadete**. Director IMP Portugal. IMFAHE Foundation.

18:45 **Online Cocktail-Dress UP!**