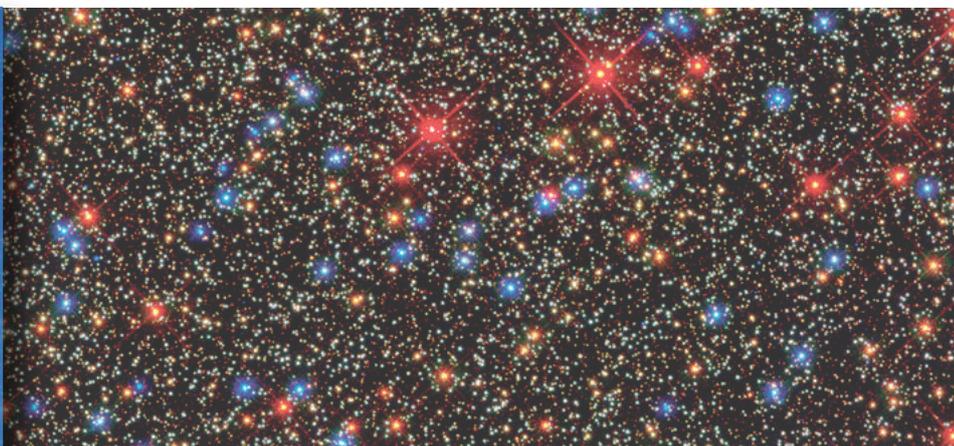


Chemists Everywhere



PROJECT DETAILS

Funding Programme:
7th Framework Programme
(FP7)
Sub-Programme:
People
Funding Scheme:
Support actions
Project Reference:
287435;
UE-11-CHEMEVE-287435
Project Duration:
7 Months (from 2011-05-01 to
2011-11-30)
Total Project Value:
€ 157.828'50
EU Grant-Aid:
€ 70.000
Funding to UniOvi:
€ 18.216'50

PROJECT DESCRIPTION

The ChemEve: Chemistry EveryWhere proposal consists in two different activities. The first activity consists of seven main Events on the 23rd September 2011, which will gather around 15000 people, organised by seven public entities around Spain: Girona, Murcia, Burgos, Las Palmas, Oviedo, Valladolid, and Mallorca. The second activity consists on a Drawing Competition, which will be performed before and after the 23rd event. Special emphasis will be done on the 2.0 tools, called Researchers 2.0, using games and videos edited in the previous edition of Researchers' Night. These tools, together with the Drawing Competition, will be used to disseminate 23rd Event Activities.

The main objective of the project is to enhance the recognition of researchers and their role in society. Being 2011 the International Year of Chemistry (IYC11) each researchers' work will be related with chemistry using some experiment, letting the general public know that researchers are "common people". The role of the project will go around showing that Everything is Chemistry and Chemists are Everywhere. For this purpose, the Communicative facet of researchers together with some hands-on experiments will be used to bring them closer to the large public by presenting researchers as "common people. The project will be implemented using different activities:

1. Researcher 2.0: This activity will be focused in: Scientists explaining their work and gallery of experiments and games.
2. Drawing Competition: Based in previous experiences of the Researchers' Night edition, a drawing competition will be held. Their analysis will be used to tackle stereotypes about researchers.
3. Researchers' Night: Chemists EveryWhere: A Researchers' fair will take place during the whole Event, where hands on experiments, workshops and competitions will be shown in vivo. The final part of this activity will have a festivity character, where different actions will take place, from games and music to a final firework.

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PROJECT PARTNERS

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